



WTVD-TV

411 Liberty Street

Durham, NC 27701

MEDIA STRATEGIES & RESEARCH

ATTN: RACHEL BEALE

11350 RANDOM HILLS RD.

SUITE 670

FAIRFAX, VA 22030



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To: WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

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BILL TO:
MEDIA STRATEGIES & RESEARCH
ATTN: RACHEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX, VA 22030

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: COWELL FOR NC TREASURER
PROD: COWELL NC TR
TITLE: 235563

INVOICE NUMBER: 61-200061904 ON-DEMAND: 11/06/2012
ORDER NUMBER: 387750 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE: E: 11204
ESTIMATE#: 11204
SCHEDULE DATES: 10/02/2012 - 11/06/2012 AGY#/ADV#: 7658/19284
BILLING CYCLE: ON DEMAND DATE: 11/06/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	11/05 - 11/06	05:30A-06:00A	350	1	11/06	TU	05:55A	:30		JCNC-T12-05	350		
2	10/29 - 11/04	06:00A-07:00A	850	3	10/30	TU	05:58A	:30		JCNC-T12-01	850		
					10/31	WE	05:59A	:30		JCNC-T12-02	850		
					11/02	FR	06:54A	:30		JCNC-T12-02	850		
3	11/05 - 11/06	06:00A-07:00A	850	2	11/05	MO	06:55A	:30		JCNC-T12-05	850		
					11/06	TU	06:43A	:30		JCNC-T12-05	850		
4	10/29 - 11/04	07:00A-09:00A	850	5	10/29	MO	06:58A	:30		JCNC-T12-01	850		
					10/30	TU	08:44A	:30		JCNC-T12-01	850		
					10/31	WE	08:52A	:30		JCNC-T12-02	850		
					11/01	TH	07:29A	:30		JCNC-T12-02	850		
					11/02	FR	07:59A	:30		JCNC-T12-02	850		
5	11/05 - 11/06	07:00A-09:00A	850	2	11/05	MO	08:42A	:30		JCNC-T12-05	850		
					11/06	TU	07:47A	:30		JCNC-T12-05	850		
6	10/29 - 11/04	08:00A-09:00A	400	1	11/03	SA	08:54A	:30		JCNC-T12-05	400		
7	10/29 - 11/04	09:00A-10:00A	125	1	10/30	TU	09:49A	:30		JCNC-T12-01	125		
8	10/29 - 11/04	10:00A-11:00A	150	1	10/29	MO	10:24A	:30		JCNC-T12-01	150		
9	10/29 - 11/04	11:00A-12:00P	300	1	11/01	TH	11:32A	:30		JCNC-T12-02	300		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
10	10/29 - 11/04	12:00P-12:30P	250	1	11/02	FR	12:25P	:30		JCNC-T12-05	250		
11	10/29 - 11/04	03:00P-04:00P	175	3	10/30	TU	03:19P	:30		JCNC-T12-01	175		
					11/01	TH	03:55P	:30		JCNC-T12-02	175		
					10/29	MO	--	:30		JCNC-T12-01	0	PREEMPT-CREDIT RESOLVED - POLITICAL	-175
12	11/05 - 11/06	03:00P-04:00P	175	1	11/05	MO	03:46P	:30		JCNC-T12-05	175		
13	10/29 - 11/04	04:00P-05:00P	375	1	10/31	WE	04:23P	:30		JCNC-T12-02	375		
14	10/29 - 11/04	05:00P-05:30P	750	2	10/29	MO	05:16P	:30		JCNC-T12-01	750		
					11/02	FR	05:27P	:30		JCNC-T12-05	750		
15	10/29 - 11/04	05:30P-06:00P	950	2	10/30	TU	05:41P	:30		JCNC-T12-01	950		
					11/01	TH	05:40P	:30		JCNC-T12-02	950		
16	11/05 - 11/06	05:30P-06:00P	950	1	11/05	MO	05:55P	:30		JCNC-T12-05	950		
17	10/29 - 11/04	06:00P-06:30P	1,100	3	10/29	MO	06:15P	:30		JCNC-T12-01	1,100		
					10/31	WE	06:16P	:30		JCNC-T12-02	1,100		
					11/02	FR	06:13P	:30		JCNC-T12-05	1,100		
18	11/05 - 11/06	06:00P-06:30P	1,100	1	11/05	MO	06:10P	:30		JCNC-T12-05	1,100		
19	10/29 - 11/04	07:00P-07:30P	1,400	2	10/30	TU	07:24P	:30		JCNC-T12-01	1,400		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
19	10/29 - 11/04	07:00P-07:30P	1,400	2	11/01	TH	07:13P	:30		JCNC-T12-02	1,400		
20	11/05 - 11/06	07:00P-07:30P	1,400	1	11/05	MO	07:25P	:30		JCNC-T12-05	1,400		
21	10/29 - 11/04	07:30P-08:00P	1,400	2	10/29	MO	07:49P	:30		JCNC-T12-01	1,400		
					10/31	WE	07:48P	:30		JCNC-T12-02	1,400		
22	11/05 - 11/06	08:00P-10:00P COMMENT: DWTS 2	4,000	1	11/05	MO	09:15P	:30		JCNC-T12-05	4,000		
23	10/29 - 11/04	08:00P-09:00P COMMENT: ONCE UPON CD	4,200	1	11/04	SU	08:19P	:30		JCNC-T12-05	4,200		
24	10/29 - 11/04	11:00P-11:35P	1,100	3	10/29	MO	11:27P	:30		JCNC-T12-01	1,100		
					10/31	WE	11:32P	:30		JCNC-T12-02	1,100		
					11/02	FR	11:13P	:30		JCNC-T12-05	1,100		
25	11/05 - 11/06	11:00P-11:35P	1,100	1	11/05	MO	11:33P	:30		JCNC-T12-05	1,100		
26	10/29 - 11/04	11:35P-12:02A	250	2	10/30	TU	12:01A	:30		JCNC-T12-01	250		
					11/01	TH	11:55P	:30		JCNC-T12-02	250		
27	11/06 - 11/06	05:28A-06:00A	350	1	11/06	TU	05:28A	:30		JCNC-T12-05	350		
28	10/29 - 11/01	05:58A-07:00A	850	2	10/29	MO	05:58A	:30		JCNC-T12-01	850		
					11/01	TH	06:42A	:30		JCNC-T12-02	850		

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29	11/05 - 11/05	09:00A-10:00A	125	1	11/05	MO	09:46A	:30		JCNC-T12-05	125		
30	10/29 - 10/29	10:58A-12:00P	300	1	10/29	MO	11:32A	:30		JCNC-T12-01	300		
31	10/31 - 10/31	12:00P-12:30P	250	1	10/31	WE	12:08P	:30		JCNC-T12-02	250		
32	11/02 - 11/02	03:00P-04:00P	175	1	11/02	FR	03:48P	:30		JCNC-T12-05	175		
33	10/30 - 10/30	04:00P-05:00P	375	1	10/30	TU	04:29P	:30		JCNC-T12-01	375		
34	11/05 - 11/05	05:00P-05:30P	750	1	11/05	MO	05:15P	:30		JCNC-T12-05	750		
35	10/31 - 10/31	05:28P-06:00P	950	1	10/31	WE	05:40P	:30		JCNC-T12-02	950		
36	11/01 - 11/01	05:58P-06:30P	1,100	1	11/01	TH	05:59P	:30		JCNC-T12-02	1,100		
37	11/02 - 11/02	06:58P-07:30P	1,400	1	11/02	FR	07:04P	:30		JCNC-T12-05	1,400		
38	10/30 - 10/30	07:28P-08:00P	1,400	1	10/30	TU	07:43P	:30		JCNC-T12-01	1,400		
39	11/05 - 11/05	07:28P-08:00P	1,400	1	11/05	MO	07:43P	:30		JCNC-T12-05	1,400		
40	10/29 - 10/29	07:58P-10:00P COMMENT: DWTS	4,000	1	10/29	MO	08:22P	:30		JCNC-T12-01	4,000		
41	10/31 - 10/31	10:00P-11:00P	1,500	1	10/31	WE	10:31P	:30		JCNC-T12-02	1,500		

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41	10/31 - 10/31	10:00P-11:00P COMMENT: NASHVILLE	1,500	1									
42	11/02 - 11/02	07:58P-09:00P COMMENT: LAST MAN/MALIBU	2,200	1	11/02	FR	08:20P	:30		JCNC-T12-05	2,200		
43	10/30 - 11/01	11:00P-11:35P	1,100	2	10/30	TU	11:28P	:30		JCNC-T12-01	1,100		
					11/01	TH	11:27P	:30		JCNC-T12-02	1,100		
44	11/04 - 11/04	11:00P-11:35P	750	1	11/04	SU	11:27P	:30		JCNC-T12-05	750		
45	11/05 - 11/05	11:35P-12:02A	250	1	11/05	MO	12:01A	:30		JCNC-T12-05	250		
46	11/01 - 11/01	08:00P-11:00P	3,000	1	11/01	TH	10:40P	:30		JCNC-T12-02	3,000		
47	10/31 - 10/31	05:00P-05:30P	750	1	10/31	WE	05:15P	:30		JCNC-T12-02	750		
48	11/03 - 11/03	07:00A-08:00A	250	1	11/03	SA	07:29A	:30		JCNC-T12-05	250		
PERIOD GROSS COST PER ORDER CONFIRMATION: 66,875.00					TOTAL UNITS: 68		ACTUAL GROSS BILLING: 66,700.00					TOTAL ADJUSTMENTS: -175.00	
							AGENCY COMMISSION: -10,005.00						
							NET DUE: 56,695.00						

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